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Magic Planet Now Three Times Sharper with the New Dual HD System

Innovative new system combines projectors to create 2.9 million pixels of vivid, high-definition spherical content.

Los Angeles, CA (AAM MuseumExpo) — May 23, 2010 — Global Imagination announced today the launch of its revolutionary Dual HD Magic Planet®. This new technology combines two 1080P High Definition projectors to triple the number of pixels available with a single projector system, providing a stunning viewing experience of global images, animations, spherical movies and interactive content.

The Magic Planet digital video globe is a digital display with a sphere-shaped screen. It's the ideal way to display global or planetary information and promotional media in the most compelling and interactive way possible. The Magic Planet comes in a broad product line, with multiple configurations and sizes ranging from 16 inches (41cm) to nearly 10 feet (3m); it is available in a wide variety of configurations and brightness levels. We also supply software, content and services to our partners.

Premier museums, such as the American Museum of Natural History and California Science Center; government agencies, including NOAA, NASA and ESA; and educational institutions across the world have used the Magic Planet to draw and educate visitors by telling compelling global stories through interactive Magic Planet exhibits.

The Dual HD system is the highest resolution Magic Planet ever; it achieves this new breakthrough by utilizing an innovative new lens, which merges the output of two HD projectors into one ultra-high-definition image. Moreover, innovations like interactive real-time edge blending and projector color matching ensure that your image is always at its finest. What results is a spectacular 2.9 million pixels of global imagery – providing the absolute sharpest and brightest spherical display on the planet.

The new Dual HD is offered with a wide range of Magic Planet spheres – starting with the stunning 3' (91cm) sphere to the larger-than-life, inflatable Magic Planet PufferSphere. The system uses two HD projectors; however, it's driven by a single computer making it both cost effective and easy to maintain.

From museum exhibits, to corporate settings, to special events – if you are looking for the best, then the new Magic Planet Dual HD System is the perfect way to bring any exhibit to life in vivid HD quality at any venue. Learn more by contacting info@globalimagination.com

About Global Imagination

Campbell, CA based Global Imagination's mission is to change the way people see, understand and act upon global information. The company's flagship product is the Magic Planet digital video globe – a digital display with a sphere shaped screen. There are numerous museum exhibits, lesson plans, and animations available for the Magic Planet within the Magic Planet Customer Community. In addition, there are a wide variety of software and development tools to create content for the Magic Planet, ranging from tools designed for professional media developers, to tools for nontechnical users, such as students.

For more information about Global Imagination or the Magic Planet, visit <http://www.globalimagination.com> For photos of the Magic Planet, visit <http://www.flickr.com/photos/magicplanet/> Global Imagination and Magic Planet are registered trademarks of Global Imagination.

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