



Global Imagination®



# Magic Planet®

Digital Video Globes for Executive Briefing and Situation Awareness

## **Magic Planet digital video globes grab people's attention and hold their interest.**



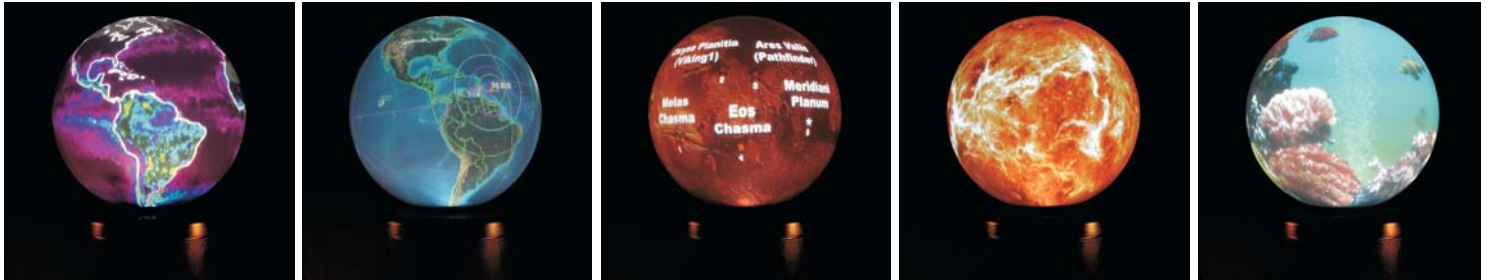
An executive's time and attention are precious commodities. With a Magic Planet incorporated into your presentation, you're much more likely to get the time and attention your message deserves. With its stunning visual impact and its ability to convey global information succinctly, Magic Planets are an essential aid to creating enduring interest in your subject matter.

## **Magic Planets make the most of an executive's time.**

Whether you need to brief a busy decision maker on issues of global scope, or on regional issues that need to be placed in a global context, Magic Planet is the most effective and compelling tool available. Magic Planets make it easy for people to quickly understand dynamic global systems and situations, so your information has maximum impact in minimum time. To illustrate in just a few minutes what's happening across 17 time zones, Magic Planet is the answer.

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**Magic Planets come in configurations to suit your needs.**

They come in sizes from 14" to 4' (35cm - 1.22m), with either a custom finished pedestal base to complement your executive briefing center, or a portable base so you can take your presentation to any audience and set up in minutes.

**Magic Planets work in concert with other presentation tools.**

Whether you want to control a Magic Planet from within your PowerPoint® presentation, or from your touch-screen podium, it's simple to do. Magic Planets also include a remote control to maximize your ability to interact with the audience.

**Magic Planets integrate with your real-time data systems and simulation software.**

Up-to-the-minute information can be crucial, so Magic Planet software is designed for real-time integration. It can also act like a Digital Video Recorder (DVR), so your real-time visuals can be paused, rewound and reviewed in slow motion for maximum insights into the situation.

**Magic Planets provide a true multi-media experience for maximum "showmanship."**

Magic Planet software coordinates the digital video globe with audio as well as with a second screen of more detailed information. It can run either fully automated or interactive, which makes it ideal for briefing centers and lobbies that aren't staffed with presenters all the time.

**For more information, contact:**

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